



Institute on
Governance
LEADING EXPERTISE

Institut sur
la gouvernance
EXPERTISE DE POINTE

Vice-President, Learning and Leadership

The Institute on Governance (IOG) is seeking a strategic, business-oriented leader to grow and build our reputable public sector learning business line as part of a new brand direction, mission, and mandate for the Institute.

As a part of the IOG's leadership team, the incumbent will lead the growth and delivery of the IOG's Learning and Leadership business line that provides unique, quality leadership programs and training courses for public servants across Canada.

This role reports directly to the President & CEO and leads a team of dedicated program and administrative professionals, external facilitators, instructors, and coaches to deliver high-quality learning experiences and outcomes for public servants at all levels.

The Vice-President, Learning and Leadership, is responsible for managing and growing IOG's key revenue-generating activity, designing and delivering relevant programs and courses, ensuring strong client satisfaction, and teaching to established adult education standards and outcomes.

In this role you will:

- **Lead** the IOG's Learning and Leadership team and business line.
- **Drive strategic growth and revenue** by growing the current Learning and Leadership business line, entering new markets, and undertaking business development by actively marketing and selling IOG's programs and courses to federal, provincial, territorial, and municipal public servants.
- **Ensure the timely delivery** of high-quality, professional learning and training programs and courses to public service clients.
- **Create** new public sector governance courses and teaching tools to meet new market needs and opportunities.
- **Build and maintain customer-focused relationships** with public service clients, stakeholders, and partners for business development and quality service delivery.
- **Engage external facilitators, instructors, and learning experts** to assist in the design and delivery of IOG's learning programs and courses.





For this role you will ideally have:

- Knowledge of adult education learning principles with practical teaching experience or related educational experience.
- Knowledge of public sector training needs and processes.
- A strong business development mind-set with a demonstrated willingness to market and sell to clients and customers.
- Demonstrated business development, financial management, and sales expertise.
- Excellent customer-relationship management skills and style.
- Strong team-building and collaborative skills.
- Good leadership skills with an ability to build, motivate, and work in a collaborative relationship environment with colleagues, clients, stakeholders, and partners.
- Good communications skills and abilities.
- A university degree in a relevant field such as public administration, education, arts, or science.
- Fluency in both English and French.

What we offer:

- A competitive starting salary with performance pay incentives.
- Four (4) weeks annual vacation.
- A mobile device & home office equipment allowance.
- A comprehensive health benefits plan.
- A hybrid work environment.
- A collaborative and respectful team environment.

This is a unique chance to make a real leadership difference in Canada's public sector governance through a respected independent not-for-profit organization that is transforming itself with a new focused mission, mandate, and brand. Come build a vibrant learning team and business with like-minded colleagues who share your vision and passion for good governance that benefits Canadians.

Permanent full-time role with benefits.
Posting is open until the role is filled.





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About the IOG

Founded in 1990, the Institute on Governance (IOG) is an independent, Canada-based, not-for-profit public interest institution based in Ottawa, Canada. Our mission is 'advancing better governance in the public interest,' which we accomplish by developing and applying the principles, standards and practices which underlie good public governance for Canadians and others.

The IOG's vision is to be the pre-eminent, independent Canadian source of knowledge and advice on public sector governance.

To apply, please send your CV to: hr@iog.ca

We are an equal opportunity employer and are committed to the principles of Employment Equity. We encourage applications from qualified applicants of all genders, including visible minorities, Indigenous persons, and persons with disabilities. We thank all applicants for their interest; only those selected for an interview will be contacted. Accommodations are available on request for candidates taking part in all aspects of the selection process.

