



**IOG Executive Leadership Program  
Cohort 17  
“Public Sector Governance and Management  
in a Digital World”**

**LAUNCH: June 8, 2017**

**Frequently Asked Questions**

**What is the Institute on  
Governance (IOG)?**

- Founded in 1990, the Institute on Governance (IOG) is an independent, Canada-based, not-for-profit, public interest institution with its head office in Ottawa and offices in Toronto and Vancouver.
- The IOG mission, ‘*advancing better governance in the public interest,*’ we accomplish by exploring, developing and promoting the principles, standards and practices which underlie good governance and leadership in the public sphere, both in Canada and abroad.
- The IOG’s vision is to be the pre-eminent, independent Canadian source of knowledge, research and advice on governance and its continuous improvement.
- Over the past 20 years, the IOG has advanced better understanding and practice of good governance, and has undertaken over 1000 projects in Canada and 35 other countries.
- The IOG’s work is marked by independent thought, innovation, collaboration, excellence, and a responsive and principled approach.

**What is the IOG Executive  
Leadership Program?**

- The IOG Executive Leadership Program, *Public Sector Governance and Management in a Digital World*, is designed for executives at the EX-1 level or equivalent who are committed to public service excellence and who desire to continue improving their leadership skills and abilities.
- The one-year IOG Executive Leadership Program has three modules:

*Meeting the Challenges of Public Leadership in a Digital World*

*Evolving Public Sector Governance in a World of Resource Reduction*

*Toward Better Public Sector Leadership: Responding to Change*



- Over the course of the IOG Executive Leadership Program, participants develop applied strategic and tactical know-how needed to successfully navigate and manage governance in an increasingly complex digital world that is shaped by major forces such as globalization, information technology, and shifting demographics.
- The IOG Executive Leadership Program is based upon a Competency Framework developed by the IOG that focuses on public sector requirements and which is consistent with Government of Canada competencies.
- The IOG Executive Leadership Program incorporates state-of-the-art teaching methods, world-class thought leadership, and stimulating learning discussions across threads of change management and evidence-based decision-making.
- Class size is limited to enhance the quality of learning. Classes are scheduled conveniently once per month during one evening and the following day to allow time for assigned work and opportunity to apply learning between sessions.
- Case studies, action learning events, and ongoing coaching and mentoring are offered throughout the program.
- The former Clerk of the Privy Council, Jocelyne Bourgon, will share with participants practical lessons from her New Synthesis Initiative.
- A 360 and Insight assessment is provided to each ELP participant to supplement IOG mentoring and coaching.
- A week-long group study tour offers participants an opportunity to consolidate theoretical frameworks and applied learning.
- IOG Executive Leadership Program graduates will receive an IOG diploma in “Public Sector Governance and Management in a Digital World”.
- Graduates and invited senior leaders from their organizations will be invited to attend a graduation ceremony to celebrate the occasion.
  - The former Clerk of the Privy Council, Jocelyne Bourgon, will share with participants practical lessons from her New Synthesis Initiative

**How many people public servants have attended program?**

- Over 240 participants from 31 different departments and agencies have attended one of our Cohorts. Many organizations have sent more than one participant.
- Participants have come from arms-length agencies as well as core departments.



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- While most participants come from the NCR, we have had them from Toronto, Victoria, Saskatoon, Yellowknife, Charlottetown, Whitehorse and Edmonton. The IOG offers discounts to those who fly in from out of town.

**What are the benefits of the IOG Executive Leadership Program?**

As a participant, you will:

- Develop applied strategic and tactical know-how needed to successfully navigate and manage governance in an increasingly complex and changing digital world
- Improve key leadership skills to improve resilience, to manage change, and to use evidence-based decision-making for effective governance
- Benefit from state-of-the-art teaching methods, world-class thought leadership, and stimulating learning discussions across threads of change management and evidence-based decision-making
- Enjoy a rigorous ‘world-class’ learning program designed to fit your busy work schedule with conveniently spaced classes and activities
- Learn through a combination of classroom work, peer work, self-reflection, observation, practice, and feedback
- Actively participate in case studies, action learning events, leadership assessments, and ongoing coaching and mentoring
- Travel to a selected location as a group on an applied study tour
- Graduate with an IOG Executive Leadership Program diploma in *Public Sector Governance and Management in a Digital World*
- Become part of the IOG Alumni (Fellows) network and have exclusive access to a broad range of IOG services

Your organization, and the Public Service, will benefit by:

- Developing capacity to appreciate how the public sector is changing and how the organization will need to adapt
- Acquiring a more profound understanding of public sector leadership and governance in a digital world
- Developing emerging leaders with important insights and expertise at a critical time along their career journey
- Seeing graduates cascade their learning and leadership to deliver better results in their work across the public sector



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- Who should apply?**
- Executives at the EX-1 level or equivalent, keenly interested in furthering their professional development, who have:
    - At least 3 years of supervisory experience
    - An interest in public sector management and governance in a digital world
    - A willingness to participate fully in all learning sessions and activities

- How do I apply?**
- Obtain commitment for financial support from your home department/agency
  - Submit an email by **May 5, 2017** including and up-to-date curriculum vitae to [registration@iog.ca](mailto:registration@iog.ca) or by paper to 60 George St., Ottawa, K1N 1J4.
  - You can get more information from Toby Fyfe, Vice-President, Learning at [tfyfe@iog.ca](mailto:tfyfe@iog.ca) (613 562 0090 x242)

- What are the costs?**
- Tuition for the IOG Executive Leadership Program is **\$24,000**
  - Participants from outside the NCR pay just **\$20000**
  - This includes all instructional materials, personal assessments, coaching, on-site meals, and classroom activities.
  - Departments will be invoiced **\$3,500** for the week-long study tour to Nunavut mid-way through the program. This includes travel and accommodation; all arrangements are made by the IOG.
  - As a not-for-profit organization, the IOG does **not** collect tax.

- How will I be assessed?**
- Satisfactory completion of all assignments, projects, and guided learning.

- Where does the program take place?**
- All classroom sessions take place at the IOG head office conveniently and centrally located in the ByWard Market at 60 George Street
  - The group study tour is to Iqaluit, Nunavut